



PRESS RELEASE

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Pelican Paradise Announce Gold Level Cash Sponsorship of the 2017 International Events

Pelican Paradise is pleased to announce its role as the Gold Sponsor for 2017 Dili International Marathon and 2017 Tour de Timor with a cash sponsorship of USD100, 000.

Both the Dili International Marathon and the Tour de Timor are annual International events held in Timor-Leste. The events were first held in 2009 and are initiatives of H.E. José Ramos-Horta, as part of his "Dili - City of Peace" campaign.

For Pelican Paradise, the sponsorship is part of Pelican Paradise's commitment to the people and belief in the future of Timor-Leste. "It is indeed an honour to partner Noble Timor to promote PEACE and TOURISM through these two events, not only to enable local youths to see the potential and the beauty of their beloved country but also to showcase Timor-Leste to the world," said Datuk Dr. Edward Ong, President of Pelican Paradise Group. Pelican Paradise is confident that under the leadership of H.E. José Ramos-Horta and the Noble Timor (the event organizer), with the strong support from the Timor-Leste Government, these two events will achieve its goals of bringing the local community together and the world to Timor-Leste while promoting the unique identity, personality and character of this young nation.

Praising Pelican Paradise's commitment H.E. José Ramos-Horta said: "It was around the same time that I launched the "Dili, City of Peace" international events, such as the Dili International Marathon and Tour de Timor, that Datuk Ong became interested in developing the Pelican Paradise project. Today Noble Timor and the Pelican Paradise project both remain firmly committed to the same principles which saw these initiatives started: the consolidation of peace in Timor-Leste; the generation of employment; the development of a tourism industry that provides meaningful long lasting benefits for the nation, people and culture of Timor-Leste."

